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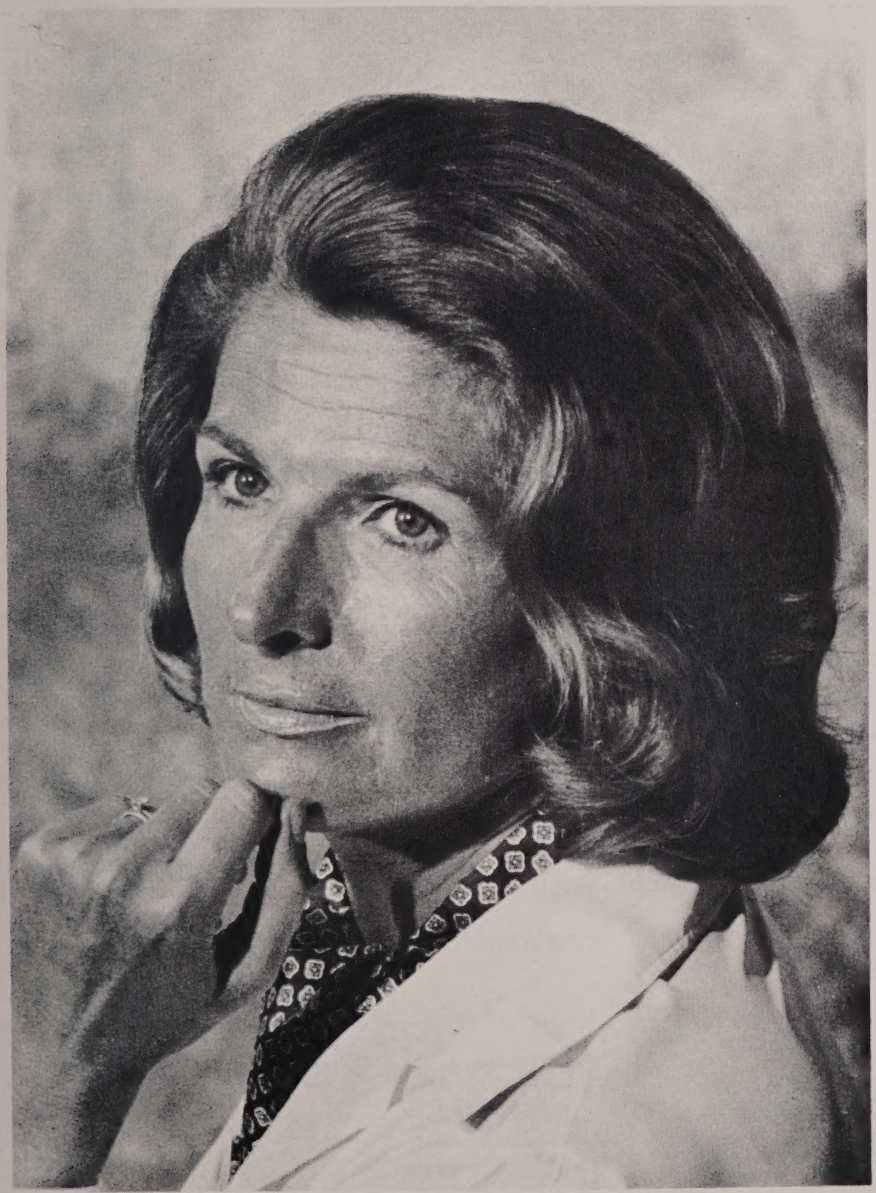

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THE HAMPDEN HIPPOCRAT

·1942·

VOL. XXIX, NO. 8 OCTOBER 1973

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The official bulletin
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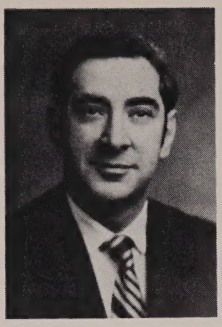

Your President's Page

SALUTATION

TO OUR WOMEN

The Woman's Auxiliary to the Hampden District Medical Society was founded in 1950, almost a quarter of a century ago. Their salient purpose then as now, is to assist their physician husbands, to augment and improve the health of our community. This they have done, effectively, conscientiously and with great generosity of their time.

Their number comprises 320, representing approximately 60 per cent of our wives. I have been brought up to appreciate quality over quantity; but where are the 40 per cent of our life companions who have not chosen to join the auxiliary?

The work of our auxiliary in public service, community health and promulgating medical education has been most exemplary. We are living in a period where total commitment and involvement by each and every one of us is most important, if we are to improve the lot of the less fortunate.

To single out only one example of the wonderful work of the Women's Auxiliary, among many, is that over the years, approximately 34,000 dollars have been awarded by this organization. These monies have been raised from the annual White Cap Ball, held each year in November 1. I take pride and am certain every physician acknowledges with me, your accomplishments, which have helped nurture young men and women, to pursue both medical and allied medical professions.

In behalf of all our physicians in the district society, I offer my gratitude to the Women's Auxiliary and their course of action and goals to which they are dedicated. May I urge that your numbers increase in order to enable you to further contribute to both our medical community and society at large.

I am reminded of Longfellow, who said; "Happy is the man who leaves the earth better than he found it." Medicine is a noble profession and I am proud to have our wives share with us the main theme of our calling, to give more to our fellow man and remain sensitive to their needs.

S. A. Zacarian, M.D.

* * *

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MYLANTA
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A MESSAGE FROM MRS. ROBERT A. SEARS, PRESIDENT, HAMPDEN DISTRICT MEDICAL AUXILIARY

Have you ever thought of the Medical Auxiliary as a collage? A backdrop to your many endeavors and interests that can function as a screen, an observer, or a listener. It is to these subtleties that I wish to draw attention. As a group, there is tremendous diversity among us due to our varying age, experience, talent, education, community involvement, and living. We are all bits and pieces of a collage that is held together by our common interest in medicine.

This interest in medicine has given us all a great deal. As wives, there is a pride in our husbands, an appreciation of his skills, an understanding of his vulnerability, and a satisfaction that he is able to pursue his professional endeavors. Yet, the portrayal of medicine on television or in the newspapers frequently reflects many inaccuracies that lead to confusion and misunderstanding to the nonmedical community. The mounting challenges to the physician from the politicians, insurance companies, hospitals, or government agencies, add to the complexities of his practice. We, as wives, see our husbands repeatedly frustrated and disillusioned when they have only trained for the practice of medicine, because they must compete in the less idealistic business and political worlds. Yet, with our involvement through Auxiliary projects, or other community agencies, we have an opportunity to show the nonmedical community their interest and skills for leadership. The Auxiliary's projects will bring us into many schools with Health Education films, to the Municipal Hospital for a Valentine Party, scholarship aid to young people going into Health Careers, legislative news for our reactions, the "Quality of Life" seminars at Springfield College that involves many of our Medical Society members as lecturers, or learning more about the increasing incidence of V.D. among teenagers: these are positive bits and pieces of the collage that form the Auxiliary. We hope that we will serve as an effective backdrop to the Medical Society, listening, observing, and promoting our mutual goals.

Mrs. Robert Sears
President HDMS
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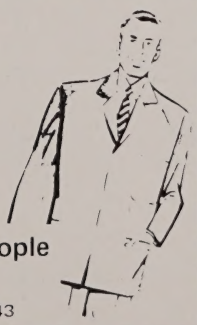

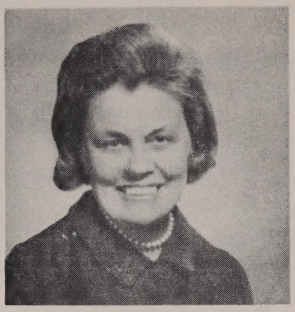

From the President

WOMAN'S AUXILIARY MASSACHUSETTS MEDICAL SOCIETY

It is a pleasure and an honor for me to serve as president of the Massachusetts Medical Society Auxiliary this year. As I read the account of "The First Twenty-Five Years" of our auxiliary. I couldn't help but think what a remarkable record it was for so few physicians' wives. We number now about 1700 members. Wouldn't it be great if we could reach 2000 by the end of our 25th year. Let's try hard. Most of us have as our primary responsibility doing the best job we can every day as wives and mothers. Time, energy and interest don't always allow active involvement in the Auxiliary. We understand this and appreciate a member who just belongs.

The state auxiliary, the district auxiliaries and many individual members have done more than they realize to serve others in a dedicated way and it is appreciated. A staff member from one of the Springfield high schools called the Auxiliary office this week. He wanted career materials for his students. Before finishing the conversation, he said how much he thought of the service that had been rendered to his school by the ladies from the Hampden Medical Auxiliary who manned the Health Careers mobile a few years ago. He added that he continues to admire their good works.

Auxiliary programs and projects are a cooperative vnture between national, state and district auxiliaries and their respective physician advisors. In Massachusetts, the state auxiliary and many district auxiliaries have enjoyed wonderful support, encouragement and guidance from their medical societies. I know you join me in thanking them and offering continued Auxiliary assistance.

More than 1000 district or county auxiliaries in the 50 states and District of Columbia are the source of auxiliary strength. Here are just a few of the Auxiliary's contributions to their communities around the U.S. GEMS, a safe-baby-sitting course by the Maricopa, Arizona, Auxiliary, winner of many national awards; CALM (child abuse listening and mediation in 1972) in California; Project Re-entry (stroke rehabilitation, 1973); the Auxiliary Block Mother Plan; Meals-on-Wheels (a pioneer meal service for the elderly), San Francisco Auxiliary.

District auxiliaries, many in Massachusetts, have contributed to the figure of more than $6,000,000 in health career scholarships and loans since 1952. In 1972-73 the Auxiliary presented a check for $965,256.27 to AMA-ERF for unrestricted grants to medical schools and loans to medical students. Since 1951-52, auxiliaries have raised $6,452,655.22 for this fund.

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In Massachusetts, we have done these things and many more in health education and services, health manpower, legislation and international health. The state auxiliary is best known now for its continuing education courses. They have included lecture series, some for credit, on "*Nutrition*" and "*The Human Life Cycle*." Through the dedicated efforts of Hampden's president, Norma Sears, a 1973 series will start at Springfield College October 26. Last year the Auxiliary was the catalyst behind the *New England Quality of Life Conference* in Boston.

The Massachusetts Auxiliary is known as a primary resource of films through its own *Free-Loan Film Library* operating year-round with health education and health career films. Last year it served an audience of between 60,000 and 100,000. In addition to being a resource of AV materials for schools, churches, and community groups and organizations, it is also considered an important source of information on *Health Careers*. *Fairs and Exhibits* have been done very successfully by the Auxiliary. The first *New England Health Careers' Fair*, "Horizons Unlimited," was planned and executed by a district auxiliary.

We look forward to this year with the hope that along with work we can have some pleasant get-togethers—to renew old acquaintances, make new ones, exchange ideas, always keeping in mind that our main goal is to be of service.

Your state officers and committee chairmen join me in wishing you a happy and successful year. We serve to be of help, so please let us hear from you and, if you can join us for some of our meetings and "travels."

Peggy LaVigne

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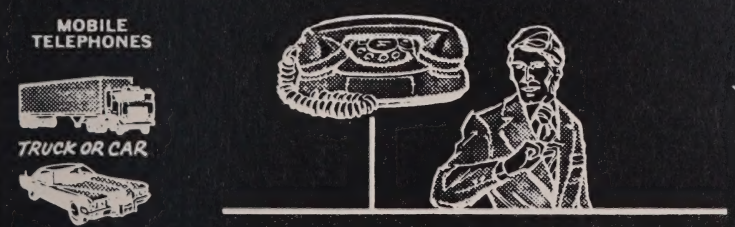

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Precautions: Do periodic serum electrolyte and BUN determinations. Do periodic hematologic studies in cirrhotics with splenomegaly. Antihypertensive effects may be enhanced in post-sympathectomy patients. The following may occur: hyperuricemia and gout, reversible nitrogen retention, decreasing alkali reserve with possible metabolic acidosis, hyperglycemia and glycosuria (diabetic insulin requirements may be altered), digitalis intoxication (in hypokalemia). Use cautiously in surgical patients. Concomitant use with antihypertensive agents may result in an additive hypotensive effect.

Adverse Reactions: Muscle cramps, weakness, dizziness, headache, dry mouth; anaphylaxis; rash, urticaria, photosensitivity, purpura, other dermatological conditions; nausea and vomiting (may indicate electrolyte imbalance), diarrhea, constipation, other gastrointestinal disturbances. Rarely, necrotizing vasculitis, paresthesias, icterus, pancreatitis, and xanthopsia have occurred with thiazides alone.

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HIGHLITES FROM THE EXECUTIVE MEETING OF THE HAMPDEN DISTRICT MEDICAL SOCIETY

The meeting was called to order by the president, Dr. Setrag Zacarian at 7:00 PM on Tuesday, September 18th, 1973. In attendance were Drs. Asinas, Bloom, Burke, Goldberg, Janovsky, Kraus, Moore, Stevens, McKenna, and Mrs. V. Purdy.

The *minutes of the previous meeting* were read, commented upon and approved without correction. As the next order of business the *accumulated correspondence* was read and handled as best seemed appropriate. The secretary was instructed to write replies and letters of official notification will be sent to those members placed on probation by the Massachusetts Medical Society for non-payment of dues. An inquiry from a member who was billed by a local hospital for a photocopy of a patient's record was reviewed; each of the 13 hospitals in the District will be contacted as to its policy on such matters. It was the unanimous opinion of the Executive Committee that no charge should be made to practicing physicians for such data requests. A circular letter will be sent to any agency which has requested a list of phsycians who would do a pre-camp physical, stating that the letter of request must be in the HDMS office by the first of April of the need-year. The need for physicians to write to their state legislatures to indicate their non-support of senate bill #530 was again stressed. Two separate items dealing with alleged advertisements by physicians were discussed and the appropriate action initiated by Dr. Zacarian.

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Under *Old Business*, the Hippocrat was instructed to print the bylaw change which would bring our Grievance Committee in line with other such committees throughout the Commonwealth, by changing its name to "Mediation Committee". Dr. John Turner will continue to chair this permanent standing committee. Dr. Duffy will be thanked for offering his opthalmalogical society's services. A complaint by a member over the forwarding to an out of state physician of a page from the telephone directory and other data will be investigated.

The next agenda item was *New Business*. It was voted to send our reliable and dedicated executive secretary to the AMA clinical meeting in Anaheim California in December.

The committee discussed the president's idea of inviting local legislators, who represent Hampden District in the General Court, to sit in and contribute to an executive meeting. Further study will be undertaken before a final decision is made. The Executive Committee agreed that the addressographs machine and its plates were not to be made available only to member physicians, the womens auxiliary and area hospitals. Letters will be directed to Dr. Wallwork and Dr. Gephart request official statements and/or policy declarations as to the ethics of sending a patient's medical records to a physician who manages an acupuncture parlor or office.

Mrs. Purdy gave her report in which the following items were brought forth:

1) HDMS and other regional physicians are invited to attend the October tenth meeting of the HMS Council.

2) The society's office at 1414 State has a pretty new face, whose name is Miss Christine Kopf. She will ease the burden for both Vivian and Alicia.

3) Mr. Leo Pettit, in his position as the new administrator for the Springfield Municipal Hospital, paid a social call on Mrs. Purdy. One of the topics discussed was the need for more physicians to staff and care for the patients within the walls. He will be invited to attend an executive meeting so that pathways of mutual cooperation can be established. The Exec committee wishes him well and pledges its support to help as it can. A November editorial will undertake to explain his needs.

Dr. Zacarian reported on his progress in increasing the society's P-R exposure in local news media. He has been talking with executives in the two Television stations originating in our District.

Dr. Bloom gave the Scholarship Committee's report. The names of the recipients will be published in the *Hippocrat* in the near future. Of considerable interest was the committee proposal to utilize those funds derived from monies within its jurisdiction as long term interest free loans. Upon repayment, the loan could be put out again so that it would work more than once to advance the financial needs of enterprising students. Funds coming from the state level will continue to be given as outright grants. The matter will be further discussed at the District meeting next week.

There was no further business, the agenda had been cleared and the meeting was adjourned—to be recalled to meet on the third Tuesday of November.

Respectfully submitted,
Walton E. Stevens, M.D. - Secretary
Hampden District Medical Society

"Through unity and strength we become effective."

Mrs. Willard C. Scrivner
President
Woman's Auxiliary to the American Medical Association

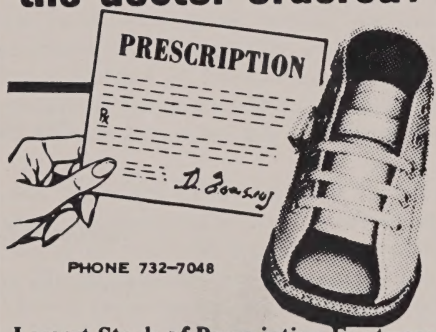
To improve the quality of life for all Americans is our goal. Through proven, acceptable programs and projects within guidelines of American Medical Association objectives, the Woman's Auxiliary at national, state, and local levels serves as catalysts, public relations, and volunteers in community service to represent the medical family.

Our activities respond with appropriate flexibility to emerging voice of youth, needs of the aged, altered life styles, and the impact of socio-economic factors as they relate to our fostered health care system. Special emphasis on nutrition, child abuse, AMA-ERF and legislation will be noted as our 90,000 auxiliary members in unity effectively bring our activities into full function during 1973-1974.

Every doctor's wife is welcome and needed to make our goal a reality.

Ruth Scrivner

We have just what the doctor ordered!



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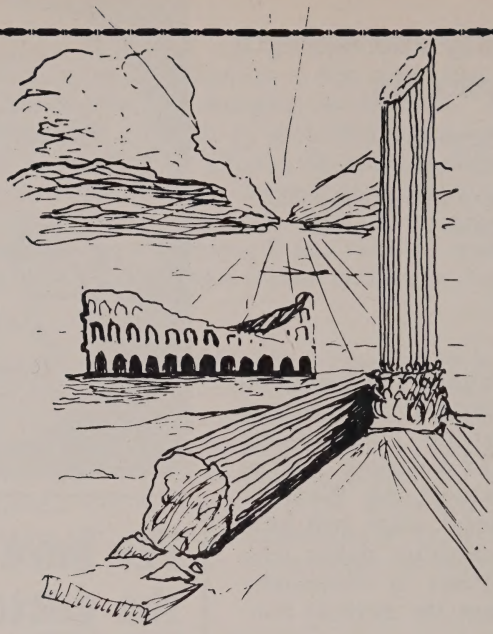

The Woman's Auxiliary

to the

Hampden District Medical Society

requests the pleasure of your company

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at the

Annual White Cap Scholarship Ball

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Cocktails 7:00 — ***Black Tie***

Dinner 8:30 — ***Tables of Ten***

THE HDMS CHAIRMAN'S SALUTE

A much deserved salute to our counterparts—the Women's Auxiliary to the Hampden District Medical Society. They are now in their 24th year and they are proud, as we are, of their many endeavors and accomplishments. I have been able to personally observe my own wife—whose own busy schedule caring for our home, five children and myself, does not prevent her from devoting time and effort to the many worthwhile projects in which the Auxilians are involved, Perhaps the expression "better half" deserves more attention—for all of them are doing a fine job and we should be grateful.

The Auxilians are noted for their many accomplishments in various fields. In medical education, they have been involved on a local and national scale. The A.M.A. Education and Research Foundation receives continuing support through a variety of their fund raising activities. The Foundation provides unrestricted grants to medical schools, gives assistance in loan programs and provides interest free loans for needy students. Through a combined effort of all the Auxiliaries in the state of Massachusetts they contributed some $6,000.00 to the National Foundation. On a local scale, they have contributed some $34,000.00 towards scholarships for students in health careers. These funds were made possible by our annual White Cap Ball, the profits of which made 300 scholarships available to deserving students. The Ball is held the first Saturday in November—***mark it on your calendar***—and support it! The applications for scholarships are always on the increase and the Auxilians would like very much to be able to help more deserving students!

In addition to their fund raising efforts, the Auxilians have been able to provide volunteers for our health fair, diabetes detection tests and polio immunization clinics. They are directly involved with the local schools and provide them with films on health careers and health education. These Auxilians are participating in a nutrition course and are initiating an improved program of disaster preparedness. They plan to work in the field of mental health and can always find time to run the "Sale for the Blind" and, ever mindful of the aged and lonely, they sponsor an annual program at the Springfield Municipal Hospital.

Our Society is fortunate to have these Auxilians working along and supporting us—and if there are any special programs in which you could use their assistance, just call Norma Sears, their president. She'll find you a team of willing workers. Ladies, our thanks for all you have done and may our combined efforts bring forth a better tomorrow.

J. Richard Chabot
Chairman Women's Auxiliary
Hampden District Medical Society

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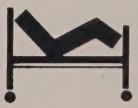

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Editorial TO OUR LADIES, BEST WISHES AND GOD'S BLESSINGS

Certain Definitions from
The American Heritage Dictionary of the English Language
published by Houghton Mifflin Company

Auxiliaries:
1. One that assists or helps; an assistant.
2. A group or organization that assists or is supplementary to a larger one.
Physician:
1. A person licensed to practice medicine; medical doctor.
2. Any person who heals or exerts a healing influence.
Wife:
1. A woman married to a man.
Woman:
1. An adult female human being.
2. A maidservant
3. A mistress; paramour

This issue of the *Hampden Hippocrat* is dedicated to a joyous mixture of the above definitions, in any combination that strikes your fancy. Our wives, the anchor pins in our lives and practices, do make us complete and provide the base from which we can reach out to satisfy our professional and personal lives. The vivability of women's auxiliaries, throughout the world in all the professions and trades, is further proof of the invaluable, connubial aid given by wives to their husbands' lives and means of livelihood. Our Society's auxiliary is another example of a very satisfying *Team* approach to life and love and the practice of medicine!

As always, our ladies' efforts, coordinated within their organization and uncoordinated in their daily lives, do us service and they have our thanks and praise. Their presence and intelligence can calm a confused crowd, reassure a mob of youngsters and separate the fighting between cats and dogs (of all species). Their examples to other "gals" in our communities, gently reveal that we as their husbands and as professionals have our foibles and temperament but that we are human, too. We suffer, need time to sleep, time to repair our inner-man systems and time to think. Our wives *do* make our lives more enjoyable and far more livable/lovable; the yin &yang of Chinese harmony.

They find positions of community leadership offered because of their wifeships. By association, our physician's mantle is conveyed to them and they do us justice. As the complete man must have wife and family for inward peace of mind and the professional man must have his coterie of assistants and equipment to practice for pride in his job, so must the Hampden District Medical Society have its auxiliary to compliment and complement its functions and efforts toward improving organized medicine's position in our everchanging American way of life.

Perhaps the goodness and help that the auxiliary does and gives to our society is in measure derived from each individual member's daily request for divine assistance as summated by *Frances E. Ward* and to be found on the second page of the 1972-1973 Year Book of the Woman's Auxiliary to the Massachusetts Medical Society for Hampden District.

"Dear God, please grant me a full awareness of my responsibilities as a helpmate to my physician-husband. Help me to cultivate, practice and love the virtue of unselfishness, that he may see in me the perfect wife and helpmate.

Teach me to sacrifice my own plans cheerfully when they are inconsistent with his duties to the sick and afflicted, and, lastly, sustain me in my efforts to shoulder those responsibilities which are mine to bear, that he may be free to minister to those people entrusted to his care. Amen." Frances E. Ward

STEVENS

WOMAN'S AUXILIARY

TO HAMPDEN DISTRICT MEDICAL SOCIETY 1972-3

President, Mrs. Robert A. Sears; President-Elect, Mrs. Ellsworth Twible; Recording Secretary, Mrs. Walton E. Stevens; Corresponding Secretary, Mrs. Gerald LaPierre; Treasurer, Mrs. Fredrick Schwendenman; and Scholarship Treasurer, Mrs. Rocco A. Verrilli.

Directors: Mrs. John F. Griffin; Mrs. Bernard Tillman; and Mrs. Alfred H. Aborjaily.

Committee Chairmen: AMA ERF, Mrs. Setrag Zacarian; Auditor, Mrs. Edward Ferguson; By-Laws, Mrs. Walter Mozden; Career-Scholarship, Mrs. William Kiss; Community Service, Mrs. Charles Atamian; Disaster Preparedness, Mrs. John Medrek; Finance, Mrs. Aldo Leani; Health-Careers, Mrs. Frank Sterba; Health Education, Mrs. Gregory J. Gallivan; Historian, Mrs, Jacob Shammash; International Health, Mrs. Samuel Brendler; Legislation, Mrs. Jesse Hafer; Membership, Mrs. Ellsworth Twible; Mental Health, Mrs. Bruce Stoler; Necrology, (position vacant); Nominating, Mrs. Emanuel Wiedman; Parliamentarian, Mrs. James Hartshorn; Program, Mrs. Alonzo Sheffield; Publicity, Mrs. Lee Hirsch; Publicity-Hippocrat, Mrs. William Cummings; Social Chairman, Mrs. Richard Chabot; Telephone, Mrs. Howard Trachtenberg; White Cap Ball, Mrs. William Yorzyk; Membership Book, Mrs. Peter Krokidas; Nutrition, Mrs. Thomas Race; and Municipal Hospital Party, Mrs. Vincent Guardione.

WOMAN'S AUXILIARY

TO THE HAMPDEN DISTRICT MEDICAL SOCIETY

— PROGRAM — 1973-1974

FRIDAY, OCTOBER 26-NOVEMBER 16, 1973
(Consecutive Fridays)
Quality of Life Seminars
— Springfield College —

10:00 to 12:00 and
1:00 to 3:00 p.m.
(Program attached)

SATURDAY, NOVEMBER 3, 1973
Scholarship Dinner Dance
White Cap Ball

"The Colosseum" West Springfield
Chairman: Mrs. William Yorzyk

TUESDAY, DECEMBER 4, 1973
Holiday Tea

Holiday Tea to welcome new and prospective members at the home of:
Mrs. Frank Sterba
120 Northfield Drive
Longmeadow, Mass.

Chairman: Mrs. Richard Chabot
Co-Chairman: Mrs. Gerald LaPierre
Musical Program:
Mrs. Samuel Brendler
Mrs. Irene Colvo, Soloist

THURSDAY, FEBRUARY 14, 1974
Valentine Party
Springfield Municipal Hospital

Musical Program: Wilbraham Woman's Club Coral Group
Chairman: Mrs. Vincente Guardiene

TUESDAY, APRIL 30, 1974
Annual Meeting
— Longmeadow Country Club —

10:00 a.m.
Business Meeting
Guest Speaker and Installing Officer: Mrs. Richard LaVigne, Pres. Woman's Auxilliary to the Mass. Med. Society
Special Guest: Dr. and Mrs. John C. Ayres, Pres.-Elect Massachusetts Medical Society

12:00 Noon
Lunch
Chairman: Mrs. William Sheehan
Mrs. Irwin Pahl

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NOTICE:

The Women's Auxiliary, in co-operation with Springfield College, is offering a course on "The Quality of Life." The course, open to the public, is offered for credit to anyone interested in the Continuing Education Program, or in credit toward an undergraduate or graduate degree.

Classes will be held at the College, Dexter Hall, 10-12 AM, 1-3 PM every Friday commencing on October 26.

Scheduled speakers include William Putnam, John Cox, Iris Holland, Dr. Robert Harrington, and Dr. Booker. From Boston, Dr. Marie Gerrity and Dr. Berezin will be guest lecturers.

Peg Stoler
Chairwoman
Mental Health Committee

The schedule for lectures follows:

PROGRAM

Introductions:

Norma W. Sears, President, Woman's Auxiliary to the Hampden District Medical Society

FRIDAY
OCTOBER 26, 1973
10:00 a.m. to 12:00 p.m.

Introduction to the Seminar Mary T. Killelea, Chairman, Health Education Committee Woman's Auxiliary to the Massachusetts Medical Society

Procreative Responsibility David Booker, M.D., Obstetrician and Gynecologist, Springfield

1:00 p.m. to 3:00 p.m.

The First Three Years of Life Grace Craig, Ph.D. Director, Dept. of Human Development Laboratory School, University of Massachusetts, Amherst

FRIDAY
NOVEMBER 2, 1973
10:00 a.m. to 12:00

Developing Awareness—Ages 3 to 12 John Cox, M.Ed. Assistant Professor, Psychology, Springfield College

1:00 p.m. to 3:00 p.m.

Growth Tasks in Adolescence Warren F. Schumacher, J.C.D., Dept of Human Development School of Home Economics, University of Massachusetts, Amherst

FRIDAY
NOVEMBER 9, 1973
10:00 a.m. to 12:00 p.m.

Adulthood Years Robert D. Harrington, M.D. Director of Hampden District Mental Health Clinic, Springfield

1:00 p.m. to 3:00 p.m.

Development Sequences In The Aged And Aging Martin A. Berezin, M.D. Asst. Clinical Professor of Psychiatry Harvard Medical School; Training Analyst of Boston Psychoanalytic Society and Institute, Inc.

FRIDAY
NOVEMBER 16, 1973
10:00 a.m. to 12:00 p.m.

Panel: Responsibilities and Social Action John Deady, Ed.D., Superintendant of Schools, City of Springfield Louis A. Izenstein M.D. Specializing in Internal Medicine, Springfield, William L. Putnam, President, of Springfield Television WWLP-Channel 22, Iris Holland, Representative, General Court of Massachusetts, John C. Ayres, M.D., Commissioner of Public Health, City of Springfield

Moderator

Jack C. Harris, Ph.D., Director of Community Leadership and Development, Springfield College

1:00 p.m. to 3:00 p.m.

Health Education: A Part Of The Curriculum Arnold Levine, M.Ed., Supervisor Health Education Randolph School Department, Randolph, Mass.

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WOMAN'S AUXILIARY TO THE HAMPDEN DISTRICT MEDICAL SOCIETY

ANNUAL REPORT 1972-73

Our opening luncheon in September featured Attorney Mary Egan of the Springfield City Council speaking on consumer affairs.

The 20th Annual White Cap Ball held in November under the chairmanship of Mrs. Richard Chabot was most enjoyable, and resulted in a record $2,900 being made available for scholarships in nursing and paramedical fields this year. We are most grateful to the enthusiastic committee, to our membership and to the membership of the medical society for their generous support. It will enable us to respond to a record number of scholarship applications—more than 70 have been received.

A welcoming tea for new members was held in December at the home of Mrs. Ellsworth Twible. The year's calendar also included a Valentine Party for the residents of Springfield Municipal Hospital during February; and our annual luncheon meeting April 10, at which Mrs. Joseph Killelea, state president, installed the new officers.

In the fall newsletter, requests were made for volunteers in the fields of mental health and disaster preparedness. As a result, a list of auxiliary members who would be willing to help in various Hampden County hospitals during a time of disaster has been established.

The mental health chairman expanded her committee to include new members and has established liaison with community health services as well as with Northampton State Hospital.

The auxiliary assisted in staffing Springfield's Annual Sale for the Blind, and our chairman of community service also attended meetings as the auxiliary representative to varied community action groups.

We were pleased to contribute a station-wagon load of toys and clothing to Project Concern. Hampden's donation to AMAERF this year was $110, the result of memorial cards, sale of stationery, and the auxiliary's contribution in honor of Doctor's Day.

In March, it was our privilege to participate in the "Quality of Life" lectures and seminars at the University of Massachusetts, sponsored by our state auxiliary—a most worthwhile endeavor.

Four meetings of the Board of Directors were held at my home, with new members invited as guests to the final board meeting. Membership in our auxiliary at this time numbers 323. This past year, we gained 9 new members and received 7 resignations. The auxiliary noted with deep regret the passing of two of our members, Mrs. Thomas Reilly and Mrs. Edward J. McHugh.

It was a pleasure to serve as president of Hampden district. The officers, board of directors, and other members were most generous in giving of themselves to direct and support auxiliary programs—to all of them, many thanks!

Mrs. John F. Griffith, President

SCHOLARSHIPS AWARDED

FOR 1973-74 BY THE WOMEN'S AUXILIARY TO THE HAMPDEN DISTRICT MEDICAL SOCIETY

University of Massachusetts:
Helen Loftus, Jane Passburg, Theresa Swiencicki, Michele Miller.

S.T.C.C.:
Diana Cross, Linda Howe, Patricia Connor, Carolyn Deschaine, Lynn Brennan, Donna DeStefano, Donna Goyette, Karen Lee Guffen, Deborah Galezionski, Mary McCarthy, Kathleen Moriarty, Ann Mulligan, Sandra Rex, Edward Zych, Catherine Porcello, Cynthia Carosella, Patricia Tabb.

Springfield Hospital School of Nursing:
Burnadette Haskins, Susan Polchlopek, Jeanne Sarrasin, Roberta Lesiak, Jayne Dugan, Karen Carlson, Michele Dube, Coleen Conroy, Diane Peacey, Diane Remy, Patricia McCalligett.

Holyoke Hospital School of Nursing:
Kathleen Lunney, Camille Madden, Marie Murcha, Judy Hibbard, Ann Marie Cloutier, Jacqueline Abraham, Francoise Gariepy, Pamela Guillette, Louise Labonte, Doreen Rae.

Holyoke Community College:
Donna Pelland, Barbara Petros, Ann Marie Curran, Cynthia Stasz, Karen Walczak, Virginia Bedinotti.

Putnam Trade School:
Martha Cranshaw.

Providence Hospital Dept. Radiology:
Patricia Bolko.

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THE MASS. MEDICAL SOCIETY COUNCIL MEETS IN HAMPDEN DISTRICT

The October meeting of the Council of the Massachusetts Medical Society at the Highpoint Motor Inn in Chicopee established a precedent. On six previous occasions since the founding of the Society in 1781, the Council has held its deliberative sessions west of Worcester. All of these, however, were associated with the annual meeting of the State Society, three of them being held in Pittsfield and three in Springfield. Chicopee, in this sense at least, is virgin territory.

Inasmuch as the Hampden District has been the locale of previous gatherings of this august body, it might be of some interest to explore the details surrounding these earlier conclaves. These three occurred in 1855, in 1926 and in 1936. The colloquium of 1973, therefore, could scarcely be considered a traditional exercise.

A ponderous description of social issues in general, or medicine in particular, or of Springfield either geographically or economically, is not requisite for us to appreciate the various facets of the meeting here of the Society in 1855. There are, however, at this distance what appear to be some intriguing details.

What would now be described as the "call" for the meeting was printed in the most patronizing Bostonese imaginable, as follows: "Let our brethren of the noisy metropolis exchange for once the cares and labors of professional life, the tumult and confusion of the city, for the freedom and tranquility of the country; for though Springfield is a city, its broad and unpaved streets, overshadowed by magnificent elms, its mansions surrounded by beautiful gardens, and its picturesque cemetery, give it a rural aspect which calls forth the admiration of all strangers who visit it."

At the same time it is noteworthy that the sophisticates from the relatively near east were pleased and flattered by the invitation of the Superintendent of the Western Railroad to transport all medical passengers attending the gathering from Boston to Springfield for half fare. This bucolic bit of business had ramifications that probably were lost on the urbane practitioners from the Hub of the Universe.

The Western Railroad was the lineal ancestor of the Boston and Albany. In 1855 its track speed from Boston to Springfield was approximately ten to twelve miles per hour. Presumably, because of the Berkshires, the rate of speed from here to Albany was less meteoric. These were not only day-long journeys, the trips in either direction were made only by daylight. The reason is obvious. There was no such thing, in those days, as a headlight on a locomotive that would penetrate the provincial darkness. Horses, men, cows, women, deer, boys and girls, pigs, with or without chauvinism, skunks, with or without mephitism, all would have presented a distinct hazard on the right of way. As a result, all passengers arriving from either direction had to spend the night in Springfield. It just so happened that the Superintendent of railroad, who so generously halved the fare for his mundane medical passengers, was a co-owner of the Massasoit Hotel. This famous hostelry was conveniently located right beside the tracks, where the Julia Sanderson Theatre now stands. The passengers had to get off the train and they had to spend

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the night. Of course if they so chose they were welcome to enjoy the unpaved streets or revel in the picturesque cemetery. Most of them found the Massasoit more inviting.

The actual meeting of the Society was held in Hampden Hall. A bit of research discloses that this was in a building owned by the Springfield *Republican* located on the north side of East Court St. at Main. The Annual Address was given by Dr. Augustus A. Gould of Boston whose topic was *Search Out The Secrets Of Nature.* Dr. Gould was treasurer of the Massachusetts Medical Society at the time, and later became its president. He was well known for his interests in and knowledge of botany and zoology.

Following the address an event occurred which at this distance in time can only be visualized with great relish. The record states, "After the delivery of the address, a procession was formed, under the direction of Dr. Ezra Palmer, Jr. Chief Marshall, and proceeded to the Warriner House, where a sumptuous repast was provided."

Here we are presented with a picture of the most distinguished medical practitioners of the Commonwealth parading down unpaved Main St. in the late June sunshine, doing a squads right at Howard St. and taking their objective by storm. The Warriner House apparently stood about across the street from the present YWCA, and had a reputation for food and drink superior to anything available in the community.

The dinner was, without question, a most elaborate affair. Dr. Oliver Wendell Holmes is said to have illuminated his response to a toast "with sparkling gems of verse." There is no record of what the sparkling gems may have been, but we do know that a few weeks earlier he had tossed off a rather gooey sonnet entitled *Sentiments* which may have been the high point of the evening.

The principal sight-seeing tour was to the top of the main building at the Armory to view the city and the Connecticut Valley below. Certainly none of the visiting dignitaries could have foreseen that within less than a decade the workshops beneath them would be operating at frantic speed, turning out a thousand rifles a day.

The Council meeting itself appears to have been a most perfunctory affair. It elected a President, an Anniversary Chairman and an Orator, and then without so much as a curt bow to its hosts noted that: "According to the almost unanimous desire of the members from other parts of the State, the next anniversary of the Society will be celebrated in Boston."

Actually, with only four exceptions, they were all celebrated in Boston for the next seventy years. There was to be no meeting in Springfield until June 1926 when the Society met at the Hotel Kimball.

The Annual Discourse was delivered by Dr. Charles F. Painter, Professor of the History of Medicine, Tufts College Medical School, who kept his listeners more or less spellbound for two and a half hours on the subject *Educational Requirements for Twentieth Century Practice.* The Shattuck Lecture was delivered by Dr. William Darrach, Dean of the College of Physicians and Surgeons at Columbia, who confined himself to a trifling hour and a half dealing with the problems of *The Inter-relations of Physicians and the Hospital.*

Perhaps the solemnity of the occasion was deepened by the overhang of Prohibition. On the other hand possibly the skilled employment of prescription blanks, or the knowledge of an address where three long and two short rings of the doorbell would gain entrance, were not that much more frustrating than the present requirement of standing six deep in front of an undermanned bar.

It is worth noting that 705 members registered at the meeting, and that Dr. John M. Birnie of Springfield was elected Vice-president of the Society. A few years later Dr. Birnie, a noted surgeon of this area, was elected President of MMS. At this same conclave a paper on peptic ulcer was discussed by Dr. Charles H. Mayo.

The Council meeting itself seems to have been a relatively calm affair. The only subject that required any discussion was the issue of extending the vaccination program in Massachusetts.

In 1936, Springfield was celebrating the 300th anniversary of its original settlement, which had occurred across the river in Agawam. One of the tercentenary events was the annual meeting of the MMS and the meeting of the Council. The sessions were held in the Municipal Auditorium and the Kimball. Again, the Council seems to have conducted itself with admirable restraint, but a considerable amount of heat was generated in one session of the Society. This was a Symposium on Medical Economics and its Chairman was Dr. Laurence D. Chapin of Springfield. It is of interest to note that the ten years that had elapsed between the two meetings of the Society in Hampden District had been a decade of enormous change. Attitudes, ideas and problems which were unthought of in 1926 were now commonplace. Organized medicine was affected as much as was the ordinary citizen. The stock market crash, the Depression, the New Deal had drastically influenced the lives of all, and even greater changes were impending. The Social Security Act was only a year in the future and one burning question was whether Compulsory Health Insurance would be included in that historic legislation. Economics had displaced education as a prime topic for discussion, and has continued to do so ever since.

Howard N. Simpson, M.D.

THOUGHTS THAT INSPIRE AND ADVISE

For as Aristotle saith, it is not knowledge—but practice which bears the fruit; and how practice cannot be, without being moved to practice, it is no hard matter to consider. The philosopher showeth you the way, he informeth you of the particularities, as well as the tediousness of the way, as of the pleasant lodgings you shall have when your journey is ended, as of the many by-turnings that may divert you from your way: but this is to no man—but to him that will read him, and read him with attentive studious painfulness which constant desire whosoever hath in him, hath already passed half the hardness of the way and therefore is beholding to the philosopher but for the other half. Nay, truly learned men have learnedly thought, that where once reason hath as much over mastered passion as that the mind has a free desire to do well, the inward light that each mind has in itself is as good as a philosopher's book; since in nature we know it is well to do well, and what is well and what is evil, although not in the works of art, which philosophers bestow upon us, for out of natural it was drawn.

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One Man's Opinion ....

SHALL WE SHARE OUR VIEWS?

A great deal of what is published in the pages of the Hampden Hippocrat warrants much wider publicity and dissemination than it receives at the present time.

At the moment the circulation of the bulletin is limited almost exclusively to the membership of our Society. The only exceptions are our parent organizations, the local hospitals and libraries, and our commercial advertisers. Accordingly, the number of copies printed monthly seldom exceeds 750.

Founded in 1942, the Hippocrat began with the modest purpose of keeping our fellow members in the armed forces informed on what's happening back home. Following World War II it began to serve as a news bulletin for the entire membership. Over the years the Hippocrat gradually broadened its scope and modified its format to a considerable degree. As a result, it now carries, in addition to news, also a variety of commentaries in the form of editorials, essays, President's Page, correspondence, etc. In other words, in addition to a news bulletin it has become also *a sounding board* for our entire membership. It is this happy combination of news and commentaries that has made the Hippocrat the complete medical bulletin it is today.

What interests us at the moment, however, is that much of its published material is more than of local interest. It should therefore be made available to selected individuals and agencies outside and beyond our Society's limits. One or two examples should suffice. During the past year the Hippocrat carried two items highly critical (in a constructive way) of some of the drug directives emanating from our state capitol. Several of them were so patently inimical to the physician, the pharmacist and the public as to hardly leave room for controversy. To accomplish the most good, copies of the issues carrying these items should have been mailed to organizations such as the Massachusetts Pharmaceutical Association, the Formulary Commission of the State Department of Public Health, our local and state legislators, and even to some or all of the district societies of the MMS. As one pharmacist observed: "You and I know that these directives are outrageous but are these bulletins going to be read where they might do the most good?" His frustration was genuine, and why not? One of the drug directives would have us write the generic as well as the proprietary name of each drug prescribed and have the patient decide which of the two should be dispensed. Another directed the druggist to dispense the *cheapest substitute* of any drug or chemical prescribed by the physician. The word "quality" is not even mentioned.

(over)

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Another and even more striking example of the need for wider distribution was in the March 30, 1970 issue. The Hippocrat carried an abstract of an illuminating analysis of the why and wherefore on the defeat of the fluoridation referendum in the City of Springfield several months earlier. Written originally as a term paper by a student of the Univ. of Massachusetts, it exposed the sinister forces that worked against the enactment of this all-important public health measure. For maximum effectiveness copies of this analysis should have been brought to the attention of such agencies as the local departments of public health, the Connecticut Valley Dental Association, the Mass. Citizens Committee for Dental Health, and the legislators of the greater Springfield area.

The above are but two examples of the need for sharing our views with those who share our interests. The wider distribution of the Hippocrat may serve also to improve our relations with the public. Several years ago, Dr. E. R. Pinckney, a former editor of the Bulletin of the Napa County Medical Society, had this to say: "Distribution of this bulletin, not only to the members of the society and the auxiliary but also to members of the allied professions (e.g., pharmacists, detail men, community leaders, voluntary health workers, and advertisers tends to promote much better public relations. The public is made to realize that the medical society is not a 'secret' society and that its findings and discussions are of such a nature that the medical profession is not ashamed to have them known."

Millman

Editorial Comment: To Membership.

We agree and ask for names and addresses from our current readers. Also note Dr. Roth's comment in the AMA newsletter which follows.

As I have stated on numerous occasions, the physician should be free to use either generic or brand names in prescribing drugs. A physician should also, once the medical needs of the patient are satisfied, be encouraged to supplement professional judgment with cost considerations in making this choice." Dr. Roth continued:

"In general, a physician prescribes multi-component drugs by brand name because it is convenient both for him and the patient. In prescribing drugs with a single component, the physician may use the brand name or the generic name plus the name of the manufacturer. This freedom of the physician to prescribe was the intent of my remarks in San Francisco. Prescribing is a medical decision and it should be the responsibility of those licensed to practice. For this reason we support the endorsement of the antisubstitution laws and resist their repeal."

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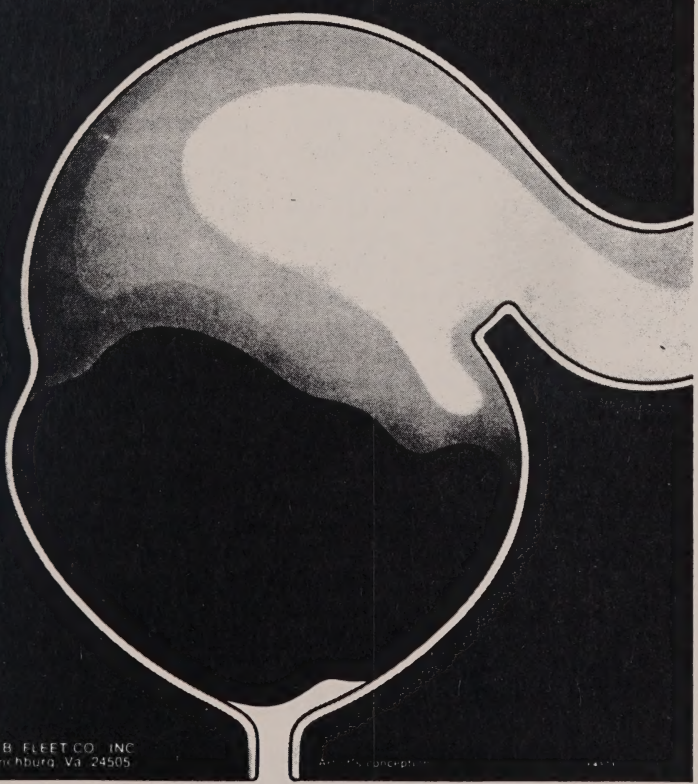

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"WONDER" COSMETICS? SAVE YOUR MONEY!

All right, ladies, ready for today's beauty session? First, slap a pound of hamburger on your head and rub it in vigorously. Then take a dozen lemons, cut them in half and squeeze the juice over your face and neck. Next, get a bunch of beef bones, boil them until you have a thick soup, let it cool and dive in. This will make you beautiful.

Don't believe it?

Well, if you think that bit of fantasy is bizarre, be assured that every day thousands of women go through routines that, though not as wild as the above, do utilize the same ingredients.

Those ingredients, packaged and promoted in the most imaginative advertising campaigns, are sold at fancy prices to women who might just as well drop the money down the nearest drain. Because the claims are without any scientific evidence to support them, say cosmetic authorities of the American Medical Association.

The latest "wonder beauty aid" appears to be collagen. You might well ask, as one woman did in a letter to the AMA, "what is collagen and will it provide any special benefits to the skin?"

Not that we know of, the association replied.

"Collagen is a protein substance found in connective tissue, cartilage and bone," said Dr. Naomi M. Kanof of Washington, D.C., chairman of the AMA's Committee on Cutaneous Health and Cosmetics. "The collagen fibers in connective tissue of the skin undergo changes from aging and overexposure to the sun that contribute to the appearance of wrinkles and aging skin.

"These changes *cannot* be reversed."

The collagen used in cosmetics is derived from animal tissue, Dr. Kanof added. Chemists only recently have found a way to stabilize it so it can be incorporated into cosmetics. But implications that cosmetics with collagen will somehow affect collagen in the skin are simply untrue, she said.

"The ingredient sounds 'exotic' and 'natural' so some women will pay extra money to buy cosmetics containing it," Dr. Kanof said. "Unfortunately, it will not be any more beneficial to the skin than cosmetics which do not contain collagen or any other 'wonder' ingredient."

Another popular item these days is "protein enrichment" of the hair. This pitch is aimed at men as well as women, and implies that hair dressings containing protein will nourish the hair and "make it healthy."

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It just ain't so, say the experts. Any attempt to go to the rescue of starving hair is doomed to failure—hair is already dead.

"While it is true that hair consists primarily of a type of protein known as keratin, it is also true that hair visible above the surface of the skin is dead cornified tissue that cannot be revitalized," says a committee statement on protein shampoos and conditioners.

Such products will indeed add "body" to thin hair and add gloss or luster—but so will other conditioners.

Lemon is another big added attraction in preparations for skin and hair care. What good does it do?

Not as much good as some ads would lead you to believe, said Mrs. Linda Allen Schoen of the committee staff. Lemon juice is a mild acid which will rinse away soap scum from hair after shampooing in hard water.

"But today most shampoos are made with synthetic detergents instead of soap, and these don't produce soap scum, so that the lemon rinse is not needed," she said.

If that isn't enough to sour a person on lemon aids, the AMA panel said that most products advertised as having lemon, in fact contain only a lemon extract which has almost no acidic content at all.

"These products give off a pleasant, but short-lived, lemony fragrance, which is about all the lemon ingredient accomplishes. We know of no scientific facts that support claims that lemon juice benefits skin creams, acne preparations, lotions, etc."

Finally, there is Vitamin E, another of today's widely-advertised "wonder" items. One young lady wrote: "A friend suggested that I break Vitamin E capsules and apply the oil to my skin to erase acne scars. Is this a safe and effective treatment?"

"We don't advise this practice," said Dr. Kanof. "Just because a substance is relatively safe when ingested doesn't mean that it can be applied safely to the skin.

* * *

CORRESPONDENCE & LETTERS TO THE EDITORS

The Editor
The Hampden Hippocrat
Hampden District Medical Society
1414 State Street
Springfield, Massachusetts 01109

Sir:

I was mildly amused to read Dr. Walton E. Stevens' article in the September, 1973 Hippocrat entitled "Fact or Fable: The Four County Health Planning Consortium??" Personally, Ihope that the consortium remains in bed with Aesop.

Iheartily agree with Dr. Stevens that organized medicine has been far too reactive (I did not say reactionary!), and far too willing to point accusing fingers at real or imagined enemies after the fact of some deed or other. However, it would appear that the best way for the physician's voice to be heard in health planning circles would be through the established and recognized mechanisms. While perhaps not terribly comforting to some, it should be recognized that your friendly local comprehensive health planning council is a fact of life. More importantly, it is anxious to have *meaningful* physician participation.

We often hear physicians, and others, complain about "one more level of the damned bureaucracy." It appears that the Health Planning Consortium might fall into that category. Better we should expend our extra-curricular efforts watching the Health Care Foundation of Western Massachusetts succeed—or imagine the ultimate shape of our local PSRO's.

Sincerely yours,
W. Grant Heggie, Jr.
Executive Commissar

News of the Foundations:

We are very happy to report that we have received final approval as the review committee for the CHAMP Program in Western Massachusetts. It appears that the area designations for PSRO, according to all the statistics presented at the meeting on September 19, 1973 (from MADOC, from sub-state areas, from the Blue Shield reviews, and all the four western districts that we encompass), that the Health Care Foundation will be most likely the designated area. On this basis, since we will encompass one thousand plus physicians, we should be the number one designee for the PSRO in this area.

Further work has been done on discussing with the Berkshire Medical Society group and they appear willing to sit down and discuss some prudent changes in the application blank which will not tend to change the Peer Reviewing but other minor conditions, which will then pave the way for their recommending perhaps, at their October 31st meeting, to join the Health Care Foundation of Western Massachusetts, Inc.

Upcoming before the meeting of the Council of Massachusetts Medical Society here on October 10, we will be having a meeting of the Blue Shield Committee of the Foundation with the Blue Shield group and hope to be further along the road getting a contract with Blue Shield on Peer Reviewing for Blue Shield only.

This, at the moment, is the final up-to-date notification to what's transpiring. Further notifications as the work progresses will be placed in the Hippocrat in the future.

R. La MARCHE

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1973-1974 Pediatric Educational Lectures

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Tue., Oct. 16, 9-11—"Polycystic Disease," LAWRENCE M. EPSTEIN, M.D., Clinical and Research Fellow in Nephrology, Massachusetts General Hospital; Associate, Valley Medical Group

Tue., Oct. 23, 9-10—"Cardiology," LEON CHAMEIDES, M.D.

10-12—Pediatric Cardiac Clinic, OPD

Tue., Oct. 30, 9-11—CPC—"Cronic Renal Failure and Renal Transplant," JOHN P. FITZGIBBONS, M.D., Teaching Fellow, Tufts University, Department of Medicine; Assistant Director, Renal Service, SHMC; MASANORI SHIRAKI, M.D., Director, Anatomical Laboratory, SHMC

Thur., Nov. 1, 5:30-9—"Genetic Abnormalities of the Complement System," HARVEY R. COLTEN, M.D., Associate Professor of Pediatrics, Harvard Medical School; Chief, Allergy Division, Children's Hospital Medical Center. Clinical Session 5:30, Dinner 6:30, Lecture 8, SHMC

Tue., Nov. 6, 9-11—"Dermatomyositis in Childhood" and "Bone X-rays (film)," M. B. OZONOFF, M.D., Associate Clinical Professor of Radiology, Yale University; Director of Radiology, Newington Children's Hospital

Tue., Nov. 13, 9-11 — "The Child with the 'Runny' Nose," LOUIS M. MENDELSON, M.D., Pediatric Allergist, Hartford Hospital and Fellow, John Leonard Society

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DEPARTMENT OF ANESTHESIOLOGY
SPRINGFIELD HOSPITAL MEDICAL CENTER
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VISITING PROFESSOR PROGRAM—1973-1974

All meetings, unless otherwise indicated, will be held at the SHMC Auditorium, Third Floor, Mondays at 7:00 p.m.
All Physicians, House Officers and Nurses are Cordially Invited

October 15, 1973 7:00 p.m. Formal Lecture	"Hypoxemia in Neonates"	Ivor Smith, M.D. Associate Professor of Anesthesia, Harvard Medical School Associate Anesthesiologist, Beth Israel Hospital
November 5, 1973 7:00 p.m. Formal Lecture	"Neuroanesthesia"	Harry Wollman, M.D. Professor and Chairman Department of Anesthesiology University of Pennsylvania, School of Medicine
December 10, 1973 4:00 p.m. SHMC ICU 7:00 p.m. Formal Lecture	Intensive Care Unit Rounds "Beta-Blockers and the Anesthetist"	Edward Lowenstein, M.D. Associate Professor of Anesthesia, Harvard Medical School Anesthetist, Massachusetts General Hospital
January 14, 1974 4:00 p.m. SHMC ICU 7:00 p.m. Formal Lecture	Intensive Care Unit Rounds "Pathophysiology of Lung Water and Pulmonary Edema"	John Erdmann, M.D. Department of Surgery Massachusetts General Hospital
January 28, 1974 4:00 p.m. SHMC ICU 7:00 p.m. Formal Lecture	Intensive Care Unit Rounds "Problems and Pitfalls in the Management of Artificial Ventilation"	John Hedley-Whyte, M.D. Professor of Anesthesia, Harvard Medical School Anaesthetist-in-Chief, Beth Israel Hospital

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Amphetamines are no panacea, nor need they be your first plan of attack. A structured approach to treatment is outlined and illustrated.

U. S. Acupuncture: Status Report 1973

30 minutes (in color)

with physicians and scientists from Boston; Cincinnati; Los Angeles and Canoga Park, California; New York City; St. Louis; and Washington, D.C. . . . moderated by John J. Bonica, M.D., Director of the Anesthesia Research Center, University of Washington, Seattle, and Chairman of the NIH ad hoc Committee on Acupuncture.

Visits to acupuncture clinics, classrooms, and research labs . . . and interviews with acupuncture researchers . . . NCME explores the state of acupuncture research and practice in the U. S.

Antibiotic Misadventure: "The Case of Overkill"

8 minutes (in color)

with Harold C. Neu, M.D., Chief of Infectious Diseases, Columbia University College of Physicians and Surgeons, New York City.

Test your prescribing ability by following the day-by-day reports on a 70-year-old male patient admitted to the hospital with shaking chills, pleuritic pain, headache, fever, rapid respirations and pulse. This program is part of the Drug Spotlight Program sponsored by the American Society for Clinical Pharmacology and Therapeutics which is focusing on antibiotics during October, November, and December.

Hampden Capsules

Dr. John W. Turner showed scanning equipment to Dr. Mario Bonadio, Professor at the University of Pisa, Italy.

Dr. Olive A. Cooper received a plaque commemorating her 35 years service to Wesson Memorial Hospital.

Dr. Whiting recently was on TV explaining the surgical treatment of obesity.

November 5-November 18

Radiologic Management of Early Cancer of the Larynx, with Alexander D. Crosett, Jr., M. D. Director, Division of Radiation Therapy and Nuclear Medicine at Overlook Hospital, Summit, New Jersey; and Charles E. Langgaard, M. D., Attending Otolaryngologist, Summit Medical Group, Summit, New Jersey.

What Carotid Arteriography Can Tell You, with Michael D. F. Deck, M. D. Associate Attending Radiologist and Associate Professor of Radiology at Cornell University Medical Center in New York.

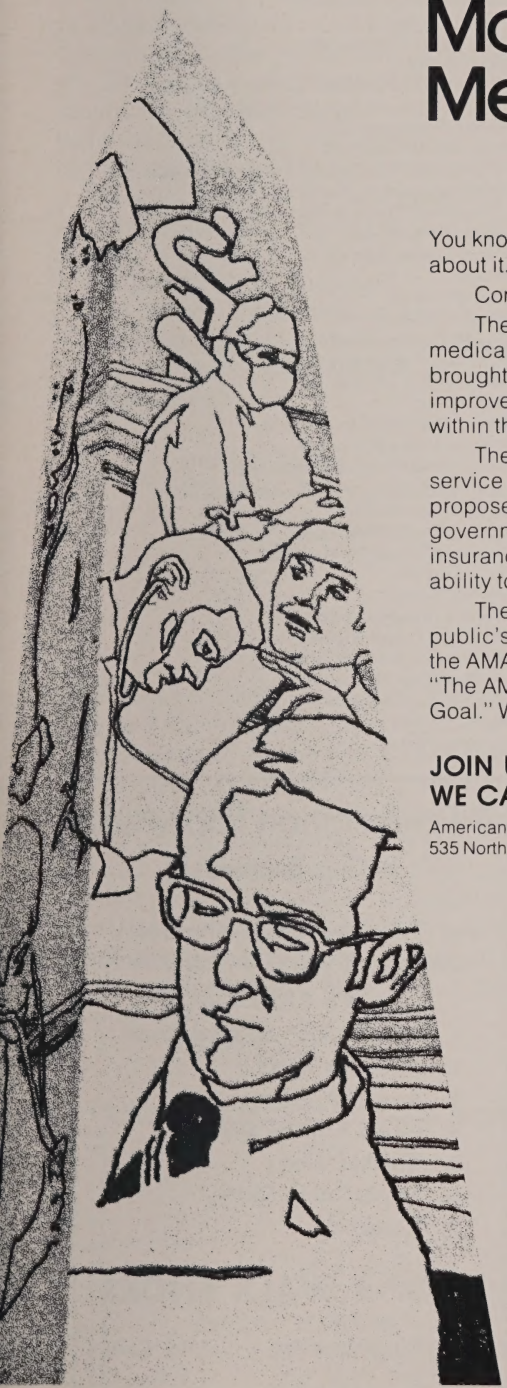
Natural Childbirth, with Alfred Tanz, M. D., Attending Obstetrician and Gynecologist, Lenox Hill Hospital, and Assistant Clinical Professor, New York Medical College, New York.

November 19-December 2

Hearing Loss: A Threat At Any Age, with Merrill Goodman, M. D., Director of Otolaryngology at Long Island Jewish—Hillside Medical Center, and Medical Director of the Long Island Hearing and Speech Center, New York.

Tibetan Medicine: A Thousand-Year-Old Practice, with Donald G. Dawe, Th.D., Professor of Theology, Union Theological Seminary, Richmond, Virginia; and James L. Mathis, M. D., Professor and Chairman of the Department of Psychiatry, Medical College of Virginia; William Regelson, M. D., Professor and Chairman, Department of Psychiatry, Medical College of Virginia; William Stepka, Ph.D., Professor of Pharmacognosy, School of Pharmacy, all of Virginia Commonwealth University, Richmond, Virginia.

Nuclear Medicine and the Community Hospital, with Alexander D. Crosett, Jr., M. D., Director, Division of Radiation Therapy and Nuclear Medicine at Overlook Hospital, Summit, New Jersey.



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The AMA is acutely aware that more and better health service must be delivered to the public. To do it, the AMA has proposed a number of programs. One is Medicredit, a government supported program of voluntary national health insurance. It would insure every American—regardless of his ability to pay—of obtaining quality medical care.

The AMA is working hard to protect your interests and the public's. But we need your support. Find out more about what the AMA is doing for you and the public. Send for the pamphlet, "The AMA and the American Doctor: Sharing a Common Goal." Write: Dept. DW, at the address below.

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NOTICES:

The Executive Committee has voted to change the name of the Grievance Committee to the Mediation Committee. Dr. Gephart, Secretary of the Massachusetts Medical Society after consultation with all of the district secretaries suggested this change be made.

Therefore, the By-laws Committee recommends the following by-law change:

Chapter IV Section 2

The words Mediation Committee shall be substituted for the words Grievance Committee wherever they appear in the by-laws.

Harry N. Memery, M.D.
Chairman, Bylaws Committee

Dr. Augusto G. Asinas, Chairman of the Public Relations Committee of the Hampden District Medical Society, is available to the press, radio, and television at any time for all questions relating to the medical profession. Representatives of the Society, its committees and of the major medical specialties are listed for questions concerning their specialties. When any listed representative contacted cannot supply information desired, he will suggest another member of the Society who may have the information. If he is unable to supply informationor can not be reached, contact the Medical Society's Executive Secretary, Mrs. Vivian M. Purdy, R. N. at 736-0661 for further names and help.

* * *

The AMA's Judicial Council has reaffirmed its opinion that a physician who permits his name and photograph to be used in advertising promotion is acting contrary to the ethical principles of the profession. Charges of conduct contrary to the Principles of Medical Ethics should be brought by local medical societies when the facts "indicate that the honor and dignity of the profession are denigrated," the council said.

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